



## MASTERING THE BOARD GAME: *Defining Board/Staff Roles, Relationships and Leadership*



### TOP-RATED WORKSHOP

"Mastering the Board Game™" workshop participants recognize universal challenges of the Board/staff relationship and how employing new strategies to address these complex issues transforms the dysfunctional or adequate Board into the collaborative and exceptional board. This workshop, often rated "best-ever" on the topic of board effectiveness, is available for public presentations and in a customized format to address key issues surrounding your organization.

**In MASTERING THE BOARD GAME, attendees learn the importance of and how to:**

#### Relationships

- Identify "owners" needs
- Define board and staff roles

#### Leadership

- Differentiate board from executive leadership
- Determine direction with a long-range perspective
- Delegate effectively
- Create effective policies
- Monitor policy implementation
- Exercise group authority
- Define success in terms of outcomes, not activities

#### Action Planning

- Create a vision
- Launch your work
- Plan your path for success
- Fulfill all legal/fiduciary duties

### IN THEIR OWN WORDS...

"Positive feedback from Mastering the Board Game has been overwhelming. Evaluations rated the workshops relevant, useful and effective. Attendees were impressed with Bill's presentation style and skills."

- *National Assembly of State Arts Agencies*

"Training leaders to be effective, visionary and strategic nonprofit board members is critical to developing civic infrastructure. Bill Charney's 'Mastering the Board Game' has supplied this critical piece to the Leadership Denver program for many years. He succinctly provides our class members with a broad yet surgical understanding of what makes boards effective. This material is a critical component of our mission to develop community leaders."

- *Susan Barber, Program Manager, Leadership Denver*

"People are still talking about your workshop and the concepts with which you challenged everyone. Thanks again for all that you have contributed to the non-profit sector in our Valley; it really has been significant."

- *George Edwards, Director, Sherwood Trust, Walla Walla, WA*

### WORKSHOP OUTCOMES

Participants leave with a clear understanding of the distinctions between governance and management, and how boards can create maximum benefit/achievement of purpose by empowering staff, but with systemic accountability. You will learn:

- ten state-of-the-art Policy Governance® principles
- why boards should, and how they can, focus on purpose rather than process
- the fiduciary and legal duties of directors
- how to have control of operations without "micromanaging"
- how to clearly delegate to staff, committees and officers, and hold them accountable, including tools for effective and systematic CEO performance assessment
- a new way to make board officer and committee structures more effective
- the four categories of governing policies necessary for accountability and role clarity
- key policy topics with examples of policy development